MATEO LA SERNA
(919) 265-3498
mglaserna@berkeley.edu

EDUCATION

University of California, Berkeley (UC Berkeley). Berkeley, California (B.A., expected June 2027)
- Film and Media Major; History Minor
- GPA: 3.75

Chapel Hill High School. Chapel Hill, North Carolina (June 2024).
- 4.46 Weighted GPA
- *Summa cum laude*

SOFTWARE PROFICIENCIES

Adobe Premiere Pro (*Adobe Certified Professional, 2024*); Adobe Photoshop; Adobe Illustrator; Adobe InDesign; Adobe Animate; Avid Media Composer, ProTools.

PROFESSIONAL EXPERIENCE

Media Intern, Cal Basketball, 2025-present
- Film and edit social media content and highlight reels for Division I basketball games

Work Study, Berkeley Art Museum and Pacific Film Archive (BAMPFA), UC Berkeley: Berkeley, CA, 2024-present.

Co-Director, Witness (documentary, in progress), Independent: Peru, 2026-present.
Documentary on Peruvian photojournalist Óscar Medrano and the Shining Path conflict.

Production Assistant, Inside America's UFO Hunting Industry (online documentary), Soon: Los Angeles, 2026.

Director, Price of Comfort, Short Documentary–FILM 188: Documentary and Media Production, UC Berkeley: Berkeley, CA, 2025.

Research Assistant, *Guatemala: Dialogues of Knowledge* (documentary), UC Berkeley: Berkeley, CA, 2024-present.

Internship, Trailblazers Studios: Raleigh, NC, September 2023- June 2024.
- Worked in video and media production and editing using Avid Media Composer.

Director & Editor, *Visit the Digital History Lab*, Department of History, UNC Chapel Hill: Chapel Hill, NC, 2024.
- promotional video for GiveUNC annual development campaign.

Editor & Sound Engineer, *Me vacuno porque* (video podcast), kidSweater Design Group, Inc. and Black Public Media: Durham, NC, 2024.

Camera Operator, *Collegium for African Diaspora Dance Conference* (film), Blue Umbrella Group, Duke University: Durham, NC, 2024.

Camera Operator, *Discover Where the Arts and History Converge in Wilmington* (film), Blue Umbrella Group and the AHG Project: Wilmington, NC, 2023.

Boom Operator, *Health Equity Tour: Durham's Hayti Neighborhood*, The Emancipator and *The Boston Globe*: Durham, NC 2023.

Internship, Explorer Post 50 and the Durham Bulls: Durham, North Carolina, 2022.
- Youth-based television broadcasting program responsible for the live television broadcast

of all Durham Bulls AAA Baseball Games and provides highlights for Fox 50 and WRAL News. My duties included Camera Operator, Live Video Editor, Digital Imaging Technician.

PAPERS AND PRESENTATIONS

"A People Without Love: Representations of the Latine Other in Contemporary Superhero Films." Paper delivered at the Latin American Studies Association (LASA) 2026 Conference. Paris, France, 26-30 May 2026.

Discussant, "Forms of Cannibalism in Contemporary Aesthetics. Panel of the LASA 2026 Conference. Paris, France, 26-30 May 2026.

AWARDS, SCHOLARSHIPS, AND DISTINCTIONS

Scholar, Hispanic Scholarship Fund (HSF), 2025-present.

Berkeley Film Foundation Travel Award, 2025.

Student of the Year Award, Tumi USA, 2024.

- National society recognizing excellence among the Peruvian-American community. Award includes top scholarship.

Commencement Speaker, 8th Grade Dual Immersion Commencement. McDougle Middle School, Chapel Hill, NC, 5 June 2024.

Lynn Lehmann Opportunity Scholarship, Public School Foundation, 2024.

Advance Placement (AP) Scholar of Distinction, 2023.

Spanish Honors Society, 2023.

Global Seal of Biliteracy, For Fluency in English & Spanish, Global Seal of Biliteracy, 2022.

WORKSHOP TRAININGS AND EXTRACURRICULAR COURSES

Cinematography, Film and Television Summer Institute, University of California, Los Angeles: Los Angeles, CA, summer 2023.

Film and TV Industry Essentials, Yellowbrick and New York University: Remote, AY 2022-23.

- Courses completed: Fundamentals of Film, Fundamentals of Television, Production Process, Post-Production and Production Business, Marketing and Distribution

Filmmaking for Teens, New York Film Academy: Remote, spring 2020.

- Courses completed: The Subtext Film, The Point of View Film, The Writing Challenge.

Introduction to Digital Photography, Outschool Inc.: Remote, winter 2020.

SERVICE

Director/Editor, *The Addams Family Jr. Musical* (film), McDougle Middle School. Chapel Hill, NC, 2023.

- Filmed and edited the live theater performance (30 hours).

Volunteer, Foreign Language Immersion Program, Chapel Hill, NC, Summer 2019-2025.

EXTRACURRICULAR ACTIVITIES

CalTV, UC Berkeley, 2025-present.

- Selective student media organization producing interviews, spotlights, documentaries, sketches, and short films on YouTube, Instagram, TikTok, and Facebook.

Cinematic Arts & Production (CAP) Studios, UC Berkeley, 2024-present.

- Selective student organization focused on film production, storytelling, and community.
- Director of Photography, Short Film: *Honey, Lamb, and Thyme* (2024).

Spanish Club, Chapel Hill High School: Chapel Hill, NC, 2022-2024.
Film Club, Chapel Hill High School: Chapel Hill, NC, 2022-24.

LEADERSHIP

Teaching Assistant, Spanish Honors, Chapel Hill High School: Chapel Hill, NC, 2023-2024.
Page, North Carolina Governor's Page Program: Raleigh, NC, 2023.
Tigerlinks Mentor, Chapel Hill High School: Chapel Hill, NC, 2023-2024.
CTE STAR Student Leader, CHCCS Career and Technical Education Courses: Chapel Hill, NC, 2022-2024

- Teacher-nominated mentorship program designed to help orient new CTE students to Adobe and Cisco courses.

Spanish Translator, Chapel Hill High School: Chapel Hill, NC, 2022-2024.
Spanish Tutor, Chapel Hill High School: Chapel Hill, NC, 2023-2024.

LANGUAGES

English (Native Fluency, written and spoken).
Spanish (Near-Native Fluency, written and spoken).